

Report

on anti-corruption campaign for DKSK



Place/**Date**



⇒ Place: *Elementary school „Petar Pop Arsov“*
Date: 16.05.2023

⇒ Place: *Elementary school „Kole Nedelkovski“*
Date: 19.05.2023

⇒ Place: *Elementary school „Bratsvo“*
Date: 22.05.2023

⇒ Place: *Elementary school „Brother Ramiz Hamid“*
Date: 25.05.2023

⇒ Place: *Elementary school „Vojdan Cernodrinski“*
Date: 25.05.2023



Place/Date



⇒ Place: *Elementary school „26ti Juli“*
Date: 09.10.2023

⇒ Place: *Elementary school „Kiril I Metodij“*
Date: 14.11.2023

⇒ Place: *Elementary school „Goce Delcev“ and „Perparimi“*
Date: 16.11.2023

⇒ Place: *Elementary school „Bratstvo Edinstvo“ and „Zivko Cingo“*
Date: 20.11.2023

⇒ Place: *Elementary school „Goce Delcev“ and „Nikola Karev“*
Date: 29.11.2023



Task

The PowerPoint presentation aims to showcase the design concepts for the product that were used to give it to the kids as a reward for the best picture, illustration, song made by the kids. The mockups serve as visual representations, functionality, and overall aesthetics of the product/service. Also included in the presentation are articles for the media as well as posts that we prepared within the framework of the project.



Objectives



Introducing 12-13-year-olds to the concept of corruption is crucial for shaping ethical values and fostering civic responsibility. By instilling a sense of accountability and promoting discussions on its impact, we empower young minds to recognize and resist unethical practices. This early awareness lays the foundation for a generation committed to transparency, honesty, and integrity, preparing them to actively contribute to a just and equitable society.

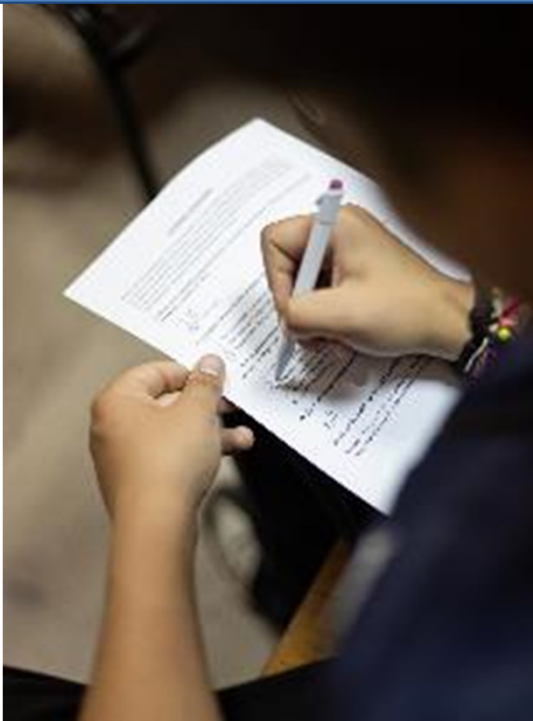
LOGO



**БИДЕТЕ ХЕРОИ НА ЧЕШНОСТА!
БЃНУНИ ХЕРОИ ТЃ НДЕРШМЃРИСЃ!**



Anonymous questionnaire



An anonymous questionnaire was administered to the children, the purpose of which was to measure their perception of corruption in their school.



**БИДЕТЕ ХЕРОИ НА ЧЕШОСТА!
БЕХУНИ ХЕРОИ ТË НДЕРШМËРИСË!**



Triplets



We have prepared triplets in macedonian and albanian that capture the essence of the fight against corruption in an entertaining way.

1000 - MKD

500 - AL



Mockup 1 - Backpack ●

As part of the project, school bags were awarded as prizes to the students who won the competition. In each school, 10 students were selected—5 males and 5 females. In total, 130 school bags were distributed.



БИДЕТЕ ХЕРОИ НА ЧЕШНОСТА!
БЕЊИ ХЕРОИ ТЕ НДЕРШМЕРИСЕ!



Mockup 2 - Shirt



Additionally, 130 T-shirts were produced and awarded to the students as prizes.

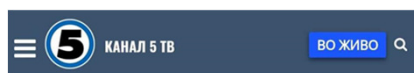


Mockup 3 – Water Bottle

Also, 130 water bottles were prepared and distributed.



Media articles



МАКЕДОНИЈА

„Бидете херои на честноста“ - кампања за борба против корупцијата

Во основното училиште „Братство“ во Скопје денеска ќе се одржи третото по ред предавање во рамки на промотивната кампања за борба против корупцијата „Бидете херои на честноста“.



БИДЕТЕ ХЕРОИ НА ЧЕСТНОСТА!



ВЕСТИ ▶ ОХРИД

Кампањата „Биди херој на честноста“ во охридските основни училишта

21.11.23 09:10

Like Share Tweet



Охридските основни училишта „Братство Единство“ и „Живко Чинго“ се вклучија во кампањата за борба против корупцијата „Бидете херои на честноста“.



„Бидете херои на честноста“ во Кочани и Штип: Децата уште од мали треба да ги научат принципите на честност, праведност и одговорност

ЖИВОТ 29.11.2023 / 17:46



МИА

Барај овде



Продолжува кампањата против корупцијата „Бидете херои на честноста“

Предавања во рамки на промотивната кампања за борба против корупцијата „Бидете херои на честноста“ ќе се одржат денеска основните училишта „Браќа Рамиз - Хамид“ во општина Шито Оризари и „Водан Чернотрински“ во општина Карпош, со учество на Билјана Ивановска, претседателка на Државна комисија за спречување на корупција.

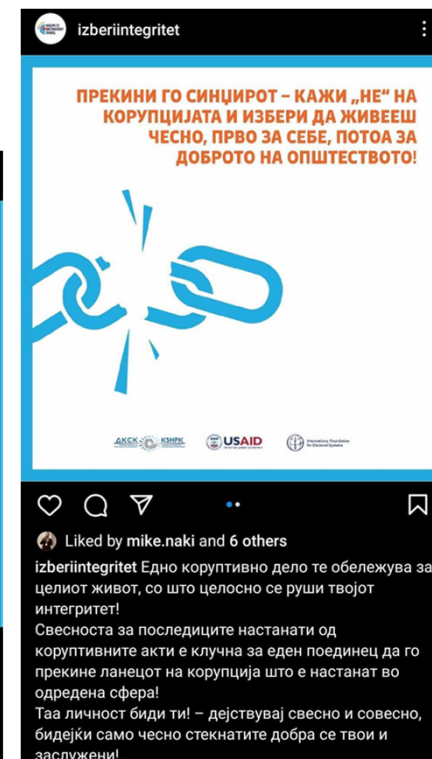
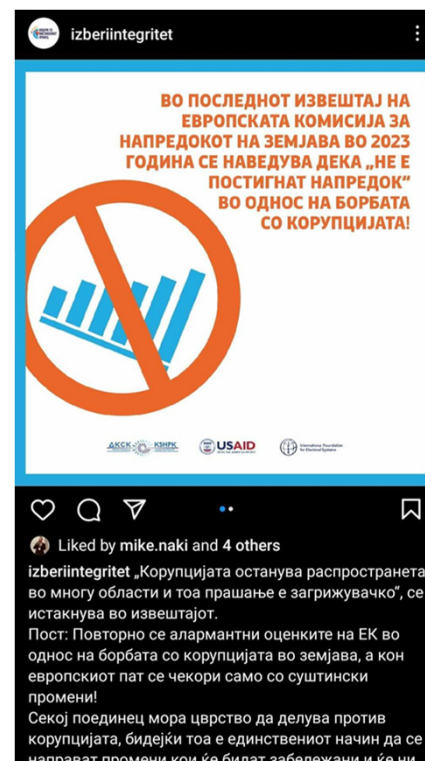
Од Лидија Велковска | 07:13, 25 мај, 2023



БИДЕТЕ ХЕРОИ НА ЧЕСТНОСТА!
BĖDĖTE HEROI NA ČESTNOSTA!

We created and distributed 10 media releases, describing the activities of all the schools involved in the project.

Social media posts



We've created 15 creative social media posts.

Exhibition

At the end of the campaign, we selected about 70 works of art from the children who were awarded in the competition. We created an exhibition from these pieces, which was showcased at the event dedicated to the celebration of the International Day for the Fight against Corruption, organized by the DKSK.

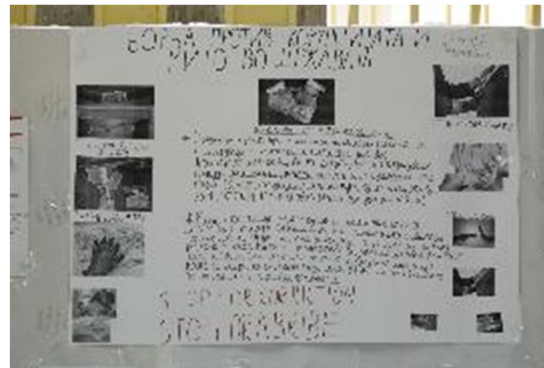


Hiring actors and screenwriters

We have hired the screenwriter Eleonora Velinova to prepare a script that will vividly and interestingly depict the consequences of corrupt acts for children. Actors Igor Angelov and Fisnik Zekeri have been hired to present this scenario to the children.



Elementary school „Petar Pop Arsov“



Elementary school „Kole Nedelkovski“



Elementary school „Bratsvo“



Elementary school „Brothers Ramiz- Hamid“



Elementary school „Vojdan Cernodrinski“



Elementary school „26ti juli“



Elementary school „Kiril I Metodij“



Elementary school „Goce Delcev“



Elementary school „Perparimi“



Elementary school „Bratstvo Edinstvo“



Elementary school „Zivko Cingo“



Elementary school „Goce Delcev“



Elementary school „Nikola Karev“





Thank you!

